

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58398-1

DATE PRINTED

09/24/12

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1	
ADDRESS	Fairfax VA 22030-7428		Somerville MA 02145-1102	
	USA		USA	
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 12099	PRODUCT CODE 1302	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/24/12 AND ENDING 09/30/12 NO. WEEKS: 1				

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	22222..	10	05:00A	05:56A	30S	09/24/12-09/28/12	WBZ NEWS	10	500.00	5000.00
2 FIXED	22202..	8	05:58A	07:00A	30S	09/24/12-09/28/12	WBZ NEWS	8	720.00	5760.00
3 FIXED	13333..	13	07:00A	09:00A	30S	09/24/12-09/28/12	THE EARLY SHOW	13	500.00	6500.00
4 FIXED	Sa	2	05:00A	06:00A	30S	09/29/12-09/29/12	WBZ NEWS	2	250.00	500.00
5 FIXED	Sa	1	06:00A	07:00A	30S	09/29/12-09/29/12	WBZ NEWS	1	495.00	495.00
6 FIXED	Sa	1	07:00A	08:00A	30S	09/29/12-09/29/12	WBZ NEWS	1	485.00	485.00
7 FIXED	Sa	1	08:00A	10:00A	30S	09/29/12-09/29/12	SATURDAY EARLY SHOW	1	900.00	900.00
8 FIXED	Su	1	05:00A	06:00A	30S	09/30/12-09/30/12	WBZ NEWS	1	250.00	250.00
9 FIXED	Su	1	06:00A	07:00A	30S	09/30/12-09/30/12	WBZ NEWS	1	500.00	500.00
10 FIXED	Su	1	07:00A	08:00A	30S	09/30/12-09/30/12	WBZ NEWS	1	585.00	585.00
11	Su	1	08:00A	09:00A	30S	09/30/12-09/30/12	WBZ NEWS	1	765.00	765.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
FIXED										
12	Su	1	08:57A	10:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	1800.00	1800.00
FIXED										
13	01010..	2	09:00A	10:00A	30S	09/25/12-09/27/12	RACHAEL RAY	2	550.00	1100.00
FIXED										
14	10101..	3	11:00A	12:00N	30S	09/24/12-09/28/12	PRICE IS RIGHT	3	990.00	2970.00
FIXED										
15	11011..	4	12:00N	12:27P	30S	09/24/12-09/28/12	WBZ NEWS	4	600.00	2400.00
FIXED										
16	11111..	5	03:00P	04:00P	30S	09/24/12-09/28/12	DR. PHIL	5	600.00	3000.00
FIXED										
17	11111..	5	04:00P	04:30P	30S	09/24/12-09/28/12	JUDGE JUDY	5	800.00	4000.00
FIXED										
18	11110..	4	04:30P	05:00P	30S	09/24/12-09/27/12	JUDGE JUDY	4	800.00	3200.00
FIXED										
19	11111..	5	05:00P	05:30P	30S	09/24/12-09/28/12	5PM NEWS	5	1000.00	5000.00
FIXED										
20	11111..	5	05:30P	06:00P	30S	09/24/12-09/28/12	530PM NEWS	5	1100.00	5500.00
FIXED										
21	20202..	6	06:00P	06:30P	30S	09/24/12-09/28/12	WBZ NEWS	6	1350.00	8100.00
FIXED										
22	11110..	4	07:00P	07:28P	30S	09/24/12-09/27/12	WHEEL OF FORTUNE	4	1800.00	7200.00
FIXED										

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			FROM	TO						
23 FIXED	11110..	4	07:28P	07:57P	30S	09/24/12-09/27/12	JEOPARDY !	4	2800.00	11200.00
24 FIXED	F	1	07:00P	08:00P	30S	09/28/12-09/28/12	PATRIOTS ALL ACCESS	1	2800.00	2800.00
25 FIXED	Sa	1	07:00P	07:28P	30S	09/29/12-09/29/12	WHEEL OF FORTUNE	1	810.00	810.00
26 FIXED	Sa	1	07:28P	07:56P	30S	09/29/12-09/29/12	JEOPARDY!	1	900.00	900.00
27 FIXED	M	1	09:00P	10:00P	30S	09/24/12-09/24/12	2 BROKE GIRLS/MIKE & MOLLY	1	14000.00	14000.00
28 FIXED	T	1	07:57P	09:00P	30S	09/25/12-09/25/12	NCIS	1	13500.00	13500.00
29 FIXED	W	1	09:00P	10:00P	30S	09/26/12-09/26/12	CRIMINAL MINDS	1	10000.00	10000.00
30 FIXED	Th	1	09:00P	10:00P	30S	09/27/12-09/27/12	PERSON OF INTEREST	1	11000.00	11000.00
31 FIXED	Th	1	10:00P	11:00P	30S	09/27/12-09/27/12	ELEMENTARY	1	9000.00	9000.00
32 FIXED	F	1	07:58P	09:00P	30S	09/28/12-09/28/12	CSI: NY	1	6300.00	6300.00
33 FIXED	Sa	1	10:00P	11:00P	30S	09/29/12-09/29/12	48 HOURS MYSTERY	1	6000.00	6000.00

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			FROM	TO						
34 FIXED	Su	1	07:00P	08:00P	30S	09/30/12-09/30/12	60 MINUTES	1	19000.00	19000.00
35 FIXED	Su	1	09:00P	10:00P	30S	09/30/12-09/30/12	THE GOOD WIFE	1	13500.00	13500.00
36 FIXED	202200.	6	11:00P	11:35P	30S	09/24/12-09/27/12	WBZ NEWS	6	2700.00	16200.00
37 FIXED	Sa	1	11:00P	11:35P	30S	09/29/12-09/29/12	WBZ NEWS	1	2700.00	2700.00
38 FIXED	Su	1	11:00P	11:35P	30S	09/30/12-09/30/12	WBZ NEWS	1	2700.00	2700.00
39 FIXED	11111..	5	11:35P	12:37A	30S	09/24/12-09/28/12	DAVID LETTERMAN	5	1300.00	6500.00
40 FIXED	Sa	1	11:35P	12:05A	30S	09/29/12-09/29/12	STYLE BOSTON	1	450.00	450.00
Total Contract:								114		212570.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	212570.00	212570.00	
GRAND TOTAL									212570.00	

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